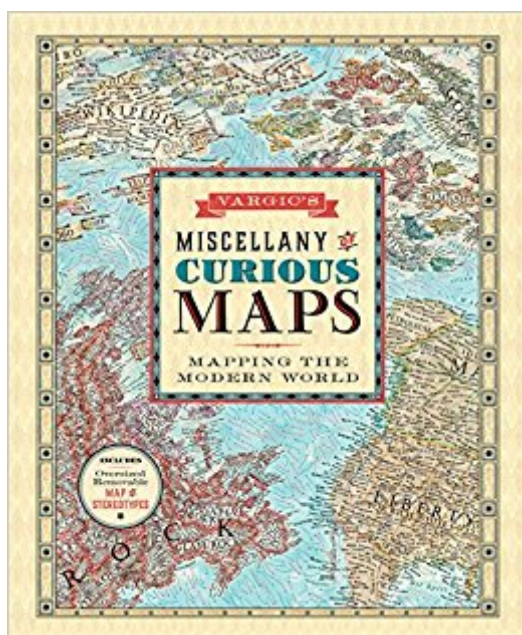


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# Vargic's Miscellany Of Curious Maps: Mapping The Modern World



## Synopsis

New York Times bestseller A stunning full-color collection of inventive, poignant, humorous, and controversial maps of the world from the internationally recognized digital artist behind the stunning "Map of Stereotypes." Slovakian artist Martin Vargic rose to international fame in 2014 when his "Map of the Internet 1.0" went viral. Using old National Geographic maps as inspiration, he drew a striking and meticulous map of the most visited websites in the world, portraying Google, Yahoo, Microsoft, , and Apple as sovereign countries; the eastern continent as the "old world" with originators like Microsoft and IBM; and at the most southern tip, a forgotten wasteland of outdated and obsolete places of the past like You've Got Mail and Friendster. The extraordinary "Map of Stereotypes" is a cartogram based on a westerner's stereotypical view of the world that assigns more than two thousand labels and pop culture references to cities, states, countries, continents, oceans, and seas on a large-scale world map. Visually stunning and remarkably clever, both artworks generated notice worldwide. Beautiful, unique, and packed with intricate and brilliant details, Vargic's Miscellany of Curious Maps showcases this visual artist's rare talent as never before in a gorgeous edition sure to be treasured by fans. Along with eight exquisite and unexpected conceptual atlases, he has imagined The Music Map, The Map of YouTube, The Corporate World Map, and many more. An additional fifty mini-maps of the world display a diverse list of data, such as the number of heavy metal bands per capita, the probability of getting struck by lightning, average penis length, NSA surveillance rate, and number of tractors per 1,000 inhabitants. Extensively mapping various subjects from all corners of our modern civilization, Vargic's Miscellany of Curious Maps is a fresh and thoughtful look at Western culture that will spark conversation and continually surprise and fascinate readers.

## Book Information

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## Customer Reviews

“...this is brilliant.” (Buzzfeed) “...exquisitely detailed...prolific...” (Fast Company) “...wonderfully detailed...gorgeous...” (TOR.com) “Readers will pore over this fascinating work...” (Library Journal)

New York Times bestseller A stunning full-color collection of inventive, poignant, humorous, and controversial maps of the world from the internationally recognized digital artist behind the stunning “Map of Stereotypes.” Slovakian artist Martin Vargic rose to international fame in 2014 when his “Map of the Internet 1.0” went viral. Using old National Geographic maps as inspiration, he drew a striking and meticulous map of the most visited websites in the world, portraying Google, Yahoo, Microsoft, , and Apple as sovereign countries; the eastern continent as the “old world” with originators like Microsoft and IBM; and at the most southern tip, a forgotten wasteland of outdated and obsolete places of the past like You’ve Got Mail and Friendster. The extraordinary “Map of Stereotypes” is a cartogram based on a westerner’s stereotypical view of the world that assigns more than two thousand labels and pop culture references to cities, states, countries, continents, oceans, and seas on a large-scale world map. Visually stunning and remarkably clever, both artworks generated notice worldwide. Beautiful, unique, and packed with intricate and brilliant details, Vargic’s Miscellany of Curious Maps showcases this visual artist’s rare talent as never before in a gorgeous edition sure to be treasured by fans. Along with eight exquisite and unexpected conceptual atlases, he has imagined The Music Map, The Map of YouTube, The Corporate World Map, and many more. An additional fifty mini-maps of the world display a diverse list of data, such as the number of heavy metal bands per capita, the probability of getting struck by lightning, average penis length, NSA surveillance rate, and number of tractors per 1,000 inhabitants. Extensively mapping various subjects from all corners of our modern civilization, Vargic’s Miscellany of Curious Maps is a fresh and thoughtful look at Western culture that will spark conversation and continually surprise and fascinate readers.

This book was so intriguing, I ended up buying a second one for my Dad’s birthday. While he might not be fussed on the internet maps, there were a lot of other interesting facts and maps that I thought he would find amusing, interesting and bewildering! If you are shopping for someone who

has everything, or someone who happens to LOVE maps, this is a great buy!

Everyone who sees this book loves it! It's so unlike anything out there. A great gift for the person who has everything.

A lovely work of cartography, ethnography, and obsessive-compulsive absurdity. It's also beautiful art.

This was a cool Christmas gift for my coworker who is a geeky lawyer. We both share a love of maps, and the political and social sassiness of some of the maps amused him. Actually I want one for myself, but the roomies would consider it clutter lol. I'll just have to wait for my own library!

Bought this map book for my son who requested it. He loves looking at it, and it will be a great coffee table book for his apartment. He was quite pleased with it.

Excellent gift book for a relative that has everything. Especially those interested in cartography.

This book is visually beautiful. What an unbelievable way to look at the world. My nephews ages 5 to 14 have loved looking at this book with us. The author is clearly a savant. The included loose pull out map was a surprise. My husband is a world history teacher at a college prep school and an avid book lover. I ordered this for Christmas for one of my nephews. It is now my husbands and we have recorded others for gifts. Brilliant.

gorgeous and imaginative, high quality print. Love that there are a few fold out/poster maps.

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